

CHERISH THE SEASON

I DON'T THINK there is a more exciting time of year than the weeks between Thanksgiving and Christmas. As a child, I remember trimming the tree with my family and the magical glow of Christmas lights.

While the holiday season is full of excitement, we sometimes miss the magic as we juggle hefty shopping lists, parties, and wrapping up work projects before the end of the year. These tasks can add stress—not joy—to the holiday season. At Jackson Energy, we have some tips that can save you money and time during this busy holiday season.

As a member and owner of Jackson Energy, you receive several money-saving perks that come in handy at this time of year. Did you know you can save at local and national businesses with your Co-op Connections® Card simply for being a member? So before you do your holiday shopping or baking, see what kinds of deals are waiting for you.

Expecting a lot of family visits over the holidays? Every kilowatt-hour saved counts! Our energy efficiency experts offer tips and advice on how to manage your electricity use. Visit our website, www.jacksonenergy.com, for money-saving tips and advice.

Too busy to stop by our office? You don't need to take time out of your packed holiday schedule to visit our offices to pay your bill. Instead, pay with our SmartHub app. You can find a link to download the app at our website.

Above all, remember the reason for the season. Take time to reflect on the first Christmas in Bethlehem. It was the Christmas without all the shopping and festivities that have come to surround the holidays.

There were no twinkling lights, decorated trees or elaborate celebrations - only the star shining above the manger to lead the way.

Merry Christmas, from our co-op family to you and your family.